

Membership Application

Please print and complete all sections of this form.



Organization Name: _____
Official name as you would like it to appear on news releases

Address: _____
Number, Street, Suite # (P.O. Box not acceptable)

City

State

Zip

Main Telephone: (____) _____ Web site URL: _____

Primary Contact Name: _____ Title: _____

Tel.: (____) _____ ext. ____ Fax: (____) _____ E-mail: _____

Type of Organization

Public Company Private Company

Government Non-Profit

(If non-profit attach 501(c) designation)

If Public Co., Exchange: _____ Ticker: _____

If Agency: PR IR Public Affairs

Marketing/Adv.

Founded: _____ Industry/Specialty: _____

Billing Information

PO required? Yes No

If yes, Individual or Blanket PO# _____

Billing Contact: _____

Tel.: (____) _____ ext. ____ Fax: (____) _____

Billing Address (if different from above): _____

DUNS number of company being billed _____

Representation

Will you be working with PR Newswire directly or is a PR/IR firm representing you?

Directly Agency

If an agency is representing you, please list agency(ies) authorized to represent and issue news releases on your organization's behalf:

Agency Name: _____

Main Telephone: (____) _____

Address: _____

Contact: _____

Do you agree to pay all invoices generated by above named agency on your behalf? Yes No

Standard procedure is for a web site link to be appended to all releases (along with a link button on prnewswire.com). Check here if you do not wish this

Method of Payment

Membership fee and first usage must be paid in advance by credit card.

Credit Card: Visa Mastercard
 American Express Discover

Card #: _____

Exp. Date: _____

Name on Card: _____

After initial use continue to charge ALL future PR Newswire fees to above credit card?

Yes No (Invoice me)

Credit Reference Information

Bank Name: _____

Acct. #: _____

Address: _____

Trade Reference: _____

Tel.: (____) _____

Address: _____

Contact: _____

For Internal Use Only:

Membership Date: _____

Acct. Number: _____ Bureau: _____

Account Exec.: _____

SIC: _____ Sales Code: _____

Strategic Channels Lead Source is _____

SM/BM Approved: _____

NMF Processed By: _____



Conditions of Service

1. PR Newswire facilities are governed by Federal and State regulations. PR Newswire is a membership association. News copy and other information, in any format now known or hereafter developed, including, without limitation, textual, photographic, video and audio files (collectively, "Member Content"), may be submitted to PR Newswire by members only, who are responsible for payment of all invoiced fees, including an annual membership fee of \$150.00, which are due upon receipt. Services may be withheld from overdue accounts. PR Newswire may charge, in addition to the amount past due, interest thereon at the lesser rate of 1.5% per month or the maximum rate permitted by law, as well as all costs of collection, including legal fees and costs, incurred by PR Newswire or its agents. Member is responsible for updating its information, including contact names, addresses, telephone numbers and credit card information in a timely manner.
2. Member is responsible for the content and accuracy of all Member Content submitted by it. Because of the volume of information and copy submitted to PR Newswire, PR Newswire cannot be responsible for verifying any facts contained therein. Member represents and warrants to PR Newswire that (i) it has the right to deliver to PR Newswire all Member Content submitted by it, (ii) it will comply with all applicable laws, rules and regulations, including but not limited to the Children's Online Privacy Protection Act of 1998 and laws relating to "spam", including obtaining all required authorizations, from recipients in connection with distribution lists provided by Member and with respect to any data provided by Member concerning individuals, Member has received the consent of such individuals to such use and transfer; (iii) no Member Content submitted by Member will contain any content that is obscene, libelous, slanderous or otherwise defamatory, false or misleading or which violates any copyright, right of privacy or publicity or other right of any person, and (iv) the Member Content will not contain any viruses, scripts, macros, or programs or links to macros, scripts, programs, or any code that alters, destroys or inhibits the operation of, or infiltrates, computer systems or data run through such computer systems. Member shall indemnify and hold harmless PR Newswire, its affiliates and agents, and those licensed or otherwise authorized by PR Newswire to process, transmit or distribute Member Content from and against any and all claims, losses, damages, liabilities, costs and expenses (including reasonable attorney's fees) arising out of or relating to any breach by Member of the foregoing representations and warranties or otherwise arising out of or relating to the contents or nature of the Member Content.
3. PR Newswire reserves the right to reject or edit copy or other information when necessary in its judgment, provided that no material substantive edits will be made without Member's consent. Member grants to PR Newswire a royalty-free perpetual license and right to reproduce, distribute, translate, archive and create derivative works of the processed Member Content.
4. PR Newswire is not warranting or ensuring that PR Newswire's services will be free from errors, including omissions, interruptions, delays or other timing errors, losses or defects, whether human or mechanical. PR Newswire endeavors to disseminate promptly and accurately all news and other information that it processes. Any errors by PR Newswire will be corrected promptly upon discovery, without additional charge, and such obligation to correct shall constitute the sole liability of PR Newswire in this regard. PR Newswire makes no warranties, express or implied, as to its services, including but not limited to any warranties of merchantability or suitability for print or broadcast. The liability of PR Newswire and its affiliates and agents to Member shall be limited to the refund of the fees paid by Member in connection with the service at issue, and in no event will PR Newswire or its affiliates or agents be liable for any indirect, consequential, special, exemplary or incidental damages. PR Newswire shall not be liable for any delay or non-performance arising from any cause beyond its reasonable control, including, without limitation, acts of God, governmental acts, war, fire, terrorism, civil commotion or industrial disputes.
5. All news releases and other information transmitted by PR Newswire must contain a Member-supplied contact name and phone number and a clearly identifiable source. The source gives legitimacy to the news release by indicating who is responsible for the content and cannot be the name of an agency issuing news on behalf of Member.
6. Changes to these Conditions of Service are made from time to time and are posted on www.prnewswire.com and on PR Newswire's customer interface, PRN Direct, so that Members are aware of any changes. PR Newswire encourages Member to visit such site periodically to be apprised of any changes. Member's continued use of the services after such change is posted shall constitute Member's agreement to such changes.
7. This Conditions of Service shall be governed and construed in accordance with the laws of the State of New York. If any provision of this Conditions of Service is held by a court of competent jurisdiction to be invalid, void, or unenforceable, the remaining provisions shall nevertheless continue in full force without being impaired or invalidated in any way. Any dispute arising under or related in any way to this Conditions of Service shall be adjudicated in a court of competent jurisdiction in the County of New York.
8. By its submission of copy and/or other information to PR Newswire, Member agrees to be bound by this Conditions of Service. Member represents and warrants that the undersigned has full right, power and authority to execute this Conditions of Service.

I have read and agree to the full Conditions of Service

Company Name: _____

Authorizer's Name (Please print): _____

Title: _____ Telephone: (____) _____ ext. _____

Signature: _____ Date: _____

To begin processing your application, fax this form to 800-678-9202.

Signed originals are required to be on file. Please mail original to:

PR Newswire, The Harborside Financial Center, 806 Plaza Three, 6th Fl., Jersey City, New Jersey 07311, Attn: Acct. Admin.



Membership Profiles

Please print and complete all sections of this form.

Organization Data

Organization Name: _____

Tell us more about your organization:

Please attach an organizational summary OR attach the standard boilerplate from your news releases:

- summary attached
- boilerplate attached

Does your organization give stock recommendations?

- Yes
- No

Anticipated number of news releases annually? _____

Distribution:

- International
- US
- Regional
- Local
- Specialty Circuits

News Release Transmittal

The preferred method of transmitting releases to PR Newswire is using our secure Web site, PRN Direct at <https://prndirect.prnewswire.com>, because it requires both an account number and password.

Please provide a 4-10 character case sensitive password to be used by authorized personnel only:

To help ensure the accuracy and integrity of electronic documents, client agrees to send hard copy back-up via fax with every release regardless of transmission method.

Logo and Corporate Headshot

Do you want to have your company logo or executive photo archived for one year for use by the media?

- Yes
- No

Each image archived is \$395. Once an image is archived, it can be embedded in news releases at no additional charge.

Billing Information

News releases are billed according to word count. The first 400 words carry a base charge and each additional 100 words is subject to a length charge.

PR Newswire invoices are due upon receipt. If you have special billing needs, please explain below:

Contact Preferences

PR Newswire releases are transmitted to both the media and the general public. Contact information on releases is automatically sent to media recipients but is "stripped" from releases sent to some public-access Web sites and databases (such as Yahoo!, AOL and prnewswire.com) unless otherwise requested by the member.

Do you want to enable the general public to contact your media representatives directly by including contact information on releases sent to public Web sites and databases?

- (Check one) Yes No

Tickers For Publicly Traded Companies

Publicly traded companies automatically get their ticker symbol included in every release they issue. This is required so the releases will index properly on the hundreds of Web sites and databases carrying PR Newswire copy. The use of ticker symbols NOT belonging to the company issuing the news release will only be permitted if the news involving the second company is determined to be "material" by PR Newswire or if the ticker belongs to the issuing organization's parent company or subsidiary. If applicable, please list additional tickers and respective exchanges:

For releases that contain ticker symbols that are not materially-related or do not fit the above criteria, the use of the second party's ticker symbol is allowed only with the written permission from that second party. Please attach authorized permission from any such companies.

- ticker authorizations attached

Authorized Senders

As part of PR Newswire's editorial policy, every incoming news release must go through a source verification process. We must speak with a known client contact before transmitting ANY news release over PR Newswire.

If the person (sender) submitting the release is not the usual contact or is not noted on the account, the release will be placed on hold until we can confirm that the sender is working appropriately on behalf of your organization.

To this end, please identify all persons authorized to issue news releases on behalf of your organization by completing the form on the reverse side.

Members are solely responsible for and must notify PR Newswire immediately if someone should no longer be allowed to issue releases on behalf of the organization or if additional personnel is approved to do so.

Completed by: _____ Date: _____



Authorized Sender Profiles

Individuals named on this form are authorized to send releases on behalf of (organization name)_____.

Please print and complete all information. Copy this form for additional authorized users.

Name:_____ Title:_____ Home Phone:(____)_____

Business Phone:(____)_____ ext._____ Fax: (____)_____

Cell Phone:_____ Pager:_____

E-mail Address:_____ Secondary E-mail Address:_____

Other Phone Numbers or Emergency Information: _____

Name:_____ Title:_____ Home Phone:(____)_____

Business Phone:(____)_____ ext._____ Fax: (____)_____

Cell Phone:_____ Pager:_____

E-mail Address:_____ Secondary E-mail Address:_____

Other Phone Numbers or Emergency Information: _____

Name:_____ Title:_____ Home Phone:(____)_____

Business Phone:(____)_____ ext._____ Fax: (____)_____

Cell Phone:_____ Pager:_____

E-mail Address:_____ Secondary E-mail Address:_____

Other Phone Numbers or Emergency Information: _____

Name:_____ Title:_____ Home Phone:(____)_____

Business Phone:(____)_____ ext._____ Fax: (____)_____

Cell Phone:_____ Pager:_____

E-mail Address:_____ Secondary E-mail Address:_____

Other Phone Numbers or Emergency Information: _____
